

# Ernest B. McGowen, III

---

University of Richmond  
Department of Political Science  
28 Westhampton Way, Richmond, VA 23173  
(804) 484-1627  
emcgowen@richmond.edu

## ACADEMIC APPOINTMENTS

**UNIVERSITY OF RICHMOND**, Richmond, Virginia  
*Department of Political Science* Assistant Professor, 2011-Present

## EDUCATION

**UNIVERSITY OF TEXAS AT AUSTIN**, Austin, Texas  
*Department of Government*  
Doctor of Philosophy, August 2011  
Fields of Specialization: American Politics and Methodology  
**Dissertation:** *The Brave New World: The Social and Participatory Behaviors of the Modern Suburban African American*  
**Committee:** Tasha S. Philpot (chair), Daron R. Shaw, Brian E. Roberts, Robert C. Luskin, and Ismail K. White

**UNIVERSITY OF TEXAS AT AUSTIN**, Austin, Texas  
*Department of Government*  
Master of Arts, 2008

**UNIVERSITY OF TEXAS AT AUSTIN**, Austin, Texas  
*Department of Government*  
Bachelor of Arts with Special Honors in Government, Liberal Arts Honors, 2003

## RESEARCH AND TEACHING INTERESTS

Political Behavior, Public Opinion, Voting and Participation, Campaigns and Elections, Race and Ethnicity, Methodology

## PUBLICATIONS

McGowen, Ernest B. and Daniel J. Palazzolo. 2014. "Momentum and the Media in the 2012 Republican Presidential Nomination," *Presidential Studies Quarterly*. 44(3): 431-446.

Arbour, Brian K. and Ernest B. McGowen. "Let Me Tell You a Little Bit About Myself: Biography Appeals in Campaign Advertising," (Under review at *Journal of Political Marketing*)

Givens, Terri and Ernest B. McGowen. 2012. "Party Politics and Public Opinion on Immigration and Anti-Discrimination Policy: Implications for Immigrant Integration." In *Multiculturalism and its Discontents*. ed. David Leal, New York: Routledge

McGowen, Ernest B. 2010. "Depressing the Vote: The Environmental Determinants of Turnout in African-American Precincts in the 2000 Presidential Election." In *African-American Political Psychology: Identity, Opinion, and Action in the Post-Civil Rights Era*, ed. Tasha S. Philpot and Ismail K. White, New York: Palgrave Macmillan.

Philpot, Tasha S., Ismail K. White, Kristin Wylie, and Ernest B. McGowen. 2010. "Feeling Different: Racial Group-Based Emotional Response to Political Events." In *African-American Political Psychology: Identity, Opinion, and Action in the Post-Civil Rights Era*, ed. Tasha S. Philpot and Ismail K. White, New York: Palgrave Macmillan.

Philpot, Tasha S., Daron R. Shaw, and Ernest B. McGowen. 2009. "Winning the Race: Black Voter Turnout in the 2008 Presidential Election." *Public Opinion Quarterly* 73(5): 995-1022.

White, Ismail K., Tasha S. Philpot, Kristen Wylie, and Ernest B. McGowen. 2007. Feeling the Pain of My People: Emotional Responses to Hurricane Katrina. *Journal of Black Studies* 37: 523-538.

## NOTABLE PUBLIC APPEARANCES AND CONTRIBUTIONS

Election Night Political Analyst. *Richmond ABC TV*. November 2014.

Election Night Political Analyst. *Richmond ABC TV*. November 2013.

"Government Shutdown Implications on Virginia Elections." *Washington Post*. September 2013.

"50<sup>th</sup> Anniversary of March on Washington." *Charlottesville NBC TV*. August 2013.

"Implications of Supreme Court Action on Voting Rights Act." *Richmond CBS TV*. June 2013

"Virginia as a Swing State." *NBC Nightly News*. October 2012

"Virginia as a Swing State." *NBC Today Show*. October 2012.

"Campaign Strategy in Virginia." *The New York Times Room for Debate Series*. October 2012.

"Recap of First Presidential Debate." *Richmond ABC TV*. October 2012.

"Racial and Ethnic Minority Support for Mitt Romney." *Orlando Sentinel*. September 2012.

“Implications of Paul Ryan Selection as Vice Presidential Nominee.” *Richmond ABC TV*. August 2012.

## CONFERENCE PARTICIPATION

McGowen, Ernest B. and Daniel J. Palazzolo. “Momentum and Media in the 2012 Republican Nomination,” paper presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA. 2014

McGowen, Ernest B. “In Search of Symbolic Representation: The Electoral Rhetoric of Congressional Candidates and their Supporters,” paper presented at the Annual Meeting of the Midwest Political Science Association, 2013.

Arbour, Brian K. and Ernest B. McGowen. “Let Me Tell You a Little Bit About Myself: Biography Appeals in Campaign Advertising,” paper presented at the Annual Meeting of the Midwest Political Science Association, 2013.

McGowen, Ernest. B. “Push vs. Pull: The Interaction of Minority Identification and Environment on Political Participation,” paper presented at the Annual Meeting of the Southern Political Science Association, 2011.

Philpot, Tasha S., Daron R. Shaw, and Ernest B. McGowen. “Winning the Race: Black Voter Turnout in the 2008 Presidential Election,” paper presented at the Annual Meeting of the American Political Science Association, 2010.

Philpot, Tasha S., Daron R. Shaw, and Ernest B. McGowen. “Winning the Race: Black Voter Turnout in the 2008 Presidential Election,” paper presented at the Annual Meeting of the Midwest Political Science Association, 2010.

McGowen, Ernest B. “Is Environment Paramount?: The Social Networks and Political Participation of Suburban Minority Groups,” paper presented at the Annual Meeting of the Midwest Political Science Association, 2010.

McGowen, Ernest B. “Racial Homogeneity and Turnout: A Five-State Hierarchical Linear Model Estimating African-American Turnout in the 2000 Presidential Election,” paper presented at the Annual Meeting of the Midwest Political Science Association, 2008.

McGowen, Ernest B. “Racial Homogeneity and Turnout: A Hierarchical Linear Model Estimating African-American Turnout in the Texas 2000 Presidential Election,” paper presented at the Annual Meeting of the Southern Political Science Association, 2008.

Arbour, Brian K., Ernest B. McGowen, and Laura Barbarella. “Turning Red States Blue: A Study of Partisan Campaign Advertisements,” paper presented at the Annual Meeting of the Midwest Political Science Association, 2007.

McGowen, Ernest B. “Group Consciousness in Majority-Minority Districts,” paper presented at the Annual Meeting of the Midwest Political Science Association, 2006.

Arbour, Brian K. and Ernest B. McGowen. "Issue Ownership in Southern Political Campaign Advertisements," paper presented at the Annual Meeting of the Southwestern Political Science Association, 2006.

McGowen, Ernest B. "The Effect of Majority-Minority Redistricting on Minority Turnout," paper presented at the Annual Meeting of the Southern Political Science Association, 2006.

## **ADDITIONAL PAPERS, ARTICLES, AND PRESENTATIONS**

- Lecture: "Voting Before, During, and After – How We Predict Turnout, Measure It, and Explain It," University of Richmond Alumni Association Reunion Weekend Alumni Class Session, May 2013
- Presentation with Dr. Dan Palazzolo: "2012 Election Update," University of Richmond Department of Political Science Brown Bag Series, October 2012
- Article: In Virginia, Go Where the Supporters Are." *New York Times*, October 2012
- Presentation: "Why 2012 May Change Everything We Thought We Knew About Presidential Elections." Western Henrico Rotary Club, October 2012
- Presentation: "Why Do We Vote?" Science Pub RVA, October 2012
- Presentation: "2012 Election Update," National Black MBA Association – Richmond Chapter, September 2012
- Presentation with Dr. Dan Palazzolo: "The 2012 Election Campaign: Issues and Strategy," Bonner Center for Civic Engagement Brown Bag Series, September 2012
- Article: "Virginia the Battleground," *Capital Connections Magazine*, June 2012
- Presentation: "Virginia as a Battleground State," US State Department Foreign Journalist Tour, University of Richmond, March 2012
- Presentation: "The 2012 Presidential Election and Republican Primary," James River Kiwanis Club, March 2012
- Presentation: "The Tea Party and its Electoral Implications," Henrico County Democratic Connections, February 2012

## **FELLOWSHIPS, AWARDS, AND HONORS**

- University of Richmond Summer Research Fellowship, Summer 2014
- University of Richmond Summer Research Fellowship, Summer 2013
- University of Richmond Summer Research Fellowship, Summer 2012
- Long/Macdonald Fellowship, Fall 2009-Spring 2010, Fall 2010
- Ford Foundation Diversity Fellowship – Honorable Mention 2009
- National Science Foundation EDGE-SBE Fellowship, Fall 2008-Spring 2009
- Southern Political Science Association Prestage-Cook Award, 2009
- Patricia Witherspoon Research Award, 2007
- ICPSR Race and Ethnicity Summer Program Tuition Stipend, 2006
- First Year Fellowship, Office of Graduate Studies, University of Texas at Austin, Fall 2004-Spring 2005

## **TEACHING EXPERIENCE**

### ***COURSES TAUGHT***

**UNIVERSITY OF RICHMOND**, Richmond, Virginia

*Department of Political Science*

- Race, Media, and Politics, Fall 2012, Spring 2015
- Campaigns and Elections, Spring 2012, Fall 2012
- American Government, Fall 2011, Spring 2012, Spring 2013, Fall 2013, Spring 2014
- Social Science Inquiry, Spring 2014, Spring 2015

**UNIVERSITY OF TEXAS AT AUSTIN**, Austin, Texas

*Department of Government*

- American Government, Summer 2010, Summer 2011
- Race, Media, and Politics, Fall 2009, Spring 2011

**AUSTIN COMMUNITY COLLEGE**, Austin, Texas

*Department of Government*

- United States Government, Summer 2009, Fall 2009, Spring 2010, Summer 2011

**ADDITIONAL EXPERIENCE AS A TEACHING ASSISTANT**

**UNIVERSITY OF TEXAS AT AUSTIN**, Austin, Texas

*Department of Government*

- United States Congress, Summer 2008
- Political Parties, Spring 2008
- American Government, Spring 2006, Fall 2006, Spring 2007, Fall 2007
- Race, Media, and Politics, Fall 2005

**PROFESSIONAL ACTIVITIES**

- Voter Response to Candidate Race and Gender, Panel Chair and Discussant, Annual Meeting of the Midwest Political Science Association, 2012
- Graduate Student Organization, President, 2010-2011
- University of Texas at Austin Political Science Department Representative at the Ralph Bunche Summer Institute Recruitment Fair, 2008, 2009, 2010
- Cooperative Congressional Election Study, Co-Principal Investigator, 2008
- National Election Study – Black and Latino Oversample, Principal Research Assistant, 2008
- Minority Mobilization, Panel Discussant, Midwest Political Science Association Conference, 2007
- Cooperative Congressional Election Study, Principal Research Assistant, 2006

**PROFESSIONAL MEMBERSHIPS**

- American Political Science Association
- Midwest Political Science Association
- Southern Political Science Association